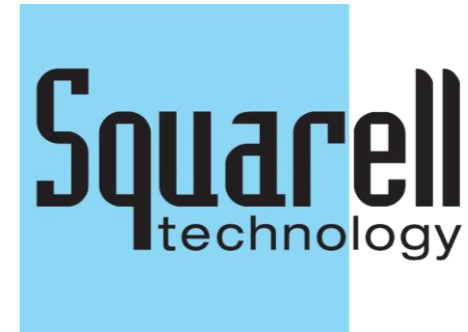




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Where Synergy leads to profit

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Transport business is competitive!

Staying in the Game  
requires  
monitoring Transport Costs



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The logo for Squarell technology, consisting of a solid light blue square on the left. To its right, the word 'Squarell' is written in a large, bold, black sans-serif font, with the word 'technology' in a smaller, black sans-serif font directly underneath it.

Squarell  
technology

Our partnership implies

High quality Telematic services

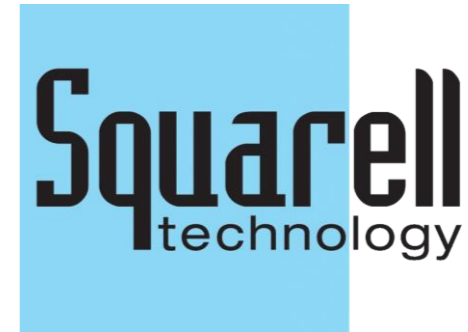
&

Accurate vehicle data



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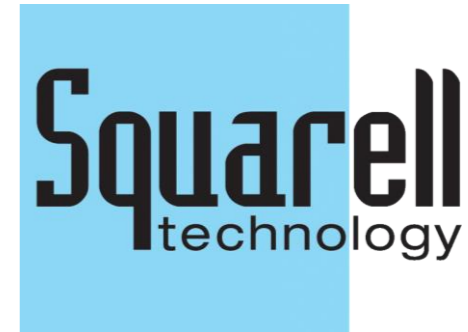


## Our Solutions help you

- ▶ Reduce fuel consumption
- ▶ Reduce CO<sub>2</sub> emission
- ▶ Reduce maintenance costs
- ▶ Improve driver's behaviour
- ▶ Induce safety on the road
- ▶ Optimise vehicle selection



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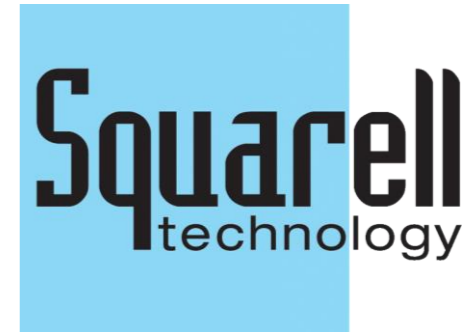


# Fuel Consumption

- ▶ Idling Analysis
- ▶ Coasting Analysis
- ▶ Cruise Control Analysis
- ▶ PTO Analysis
- ▶ Harsh Accelerations
- ▶ High Torque
- ▶ High RPM



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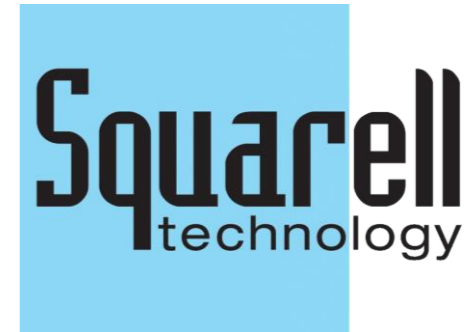


# Idling Analysis Calculation Example

- ▶ A truck consumes 3 litres/hour
- ▶ Idling 6 times 20 minutes a day = 2 h/day
- ▶ Operating 300 days/year = 600 h/y
- ▶ A company of 10 trucks:  
10 trucks x 600 h x 3 l = 18,000 l  
1 litre costs 1.50 Euro: 18,000 l x 1.50 Euro = 27,000 Euro



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# Reduction of CO<sub>2</sub> Emission Calculation Example

- ▶ Burning 1 litre of Diesel = 2.66 Kg CO<sub>2</sub>
- ▶ 18.000 litres a year x 2.66 Kg CO<sub>2</sub> = 47,880 Kg CO<sub>2</sub>
- ▶ This equals the weight of 10 adult Asian Elephants!



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# Maintenance

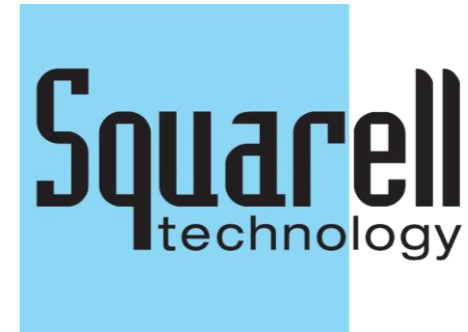
- ▶ Wear & Tear
- ▶ Oil & Coolant Temperature
- ▶ Harsh Braking





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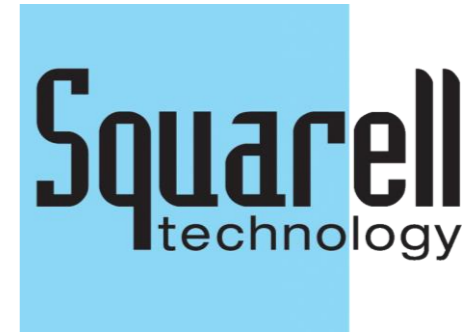


# Solutions

- ▶ FLEX CANcliQ kit
- ▶ Driver Awareness Panel (DAP)



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# Solutions - FLEX CANcliQ kit



## CANcliQ

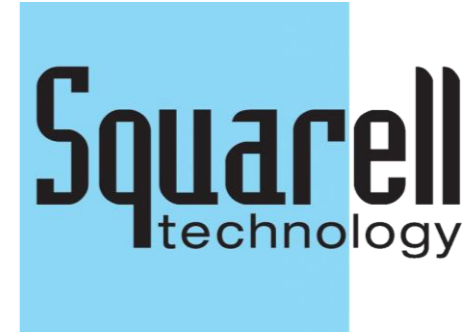
The contactless CAN reader

> because you want to know



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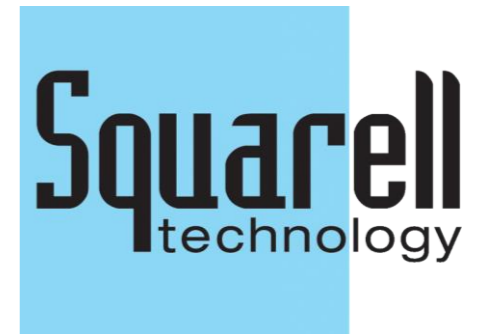
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# Solutions - Driver Awareness Panel (DAP)



# Cases



► For NavMan we saved 15% on fuel

► For TomTom we improved revenue by 3%

► For Shell FuelSave we helped select optimal vehicles

► For Speed Telematics we saved 12% on fuel



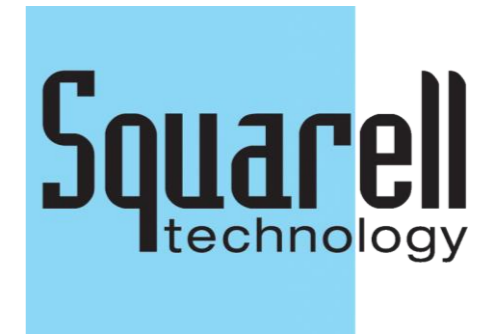
**-15%**

**+3%**

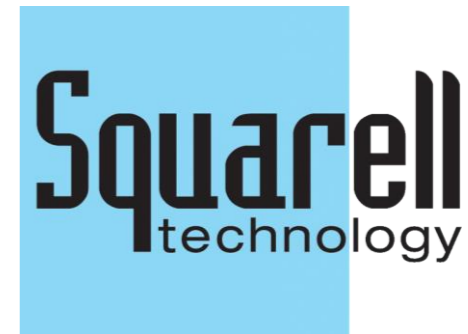
**-12%**



# Partners



# Established in 2003

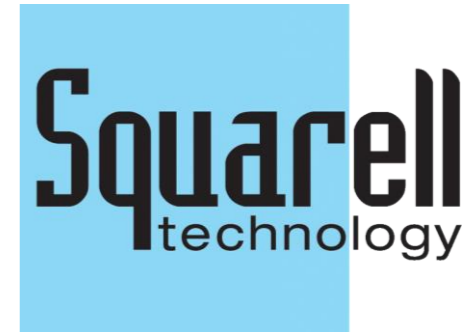


- ▶ more than 40 parameters available
- ▶ customer specific data
- ▶ applicable on all platforms
- ▶ tacho download integrated
- ▶ brand independent reading, uniformity in data
- ▶ non intrusive data reading



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Grazie per l'attenzione